

HOME ECONOMICS NEWS

DECEMBER 2018

Publication of the International
Federation for Home Economics



IFHE

INTERNATIONAL FEDERATION
FOR HOME ECONOMICS

GREETINGS FOR THE MONTH OF DECEMBER!

Message from the Acting President, Prof Dr Gwendolyn HUSTVEDT

At the end of year, many of us reflect on what has past, and prepare for a season of joy and celebration of the year to come.

Gathered with our friends and families, we find ourselves considering what matters to us most and making plans together for an even better year to come.

We don't always think of a family meal as a milestone, but each time that we gather with those we love, we are adding another light to the constellation of

shining moments that becomes our life.

In the same way, the life of Home Economics that we share as affiliates of IFHE may seem to progress in an almost mundane way from meeting to meeting.

However, when we look back on the cycles of annual meetings that come between the World Congress we hold every four years, we can see the growth and emergence of the next stages in our life together.

Each of us has the power to contribute to the future of Home Economics and that contribution starts by making plans to "show up" and find a way to be involved.

I joined IFHE in 2008 at the urging my then Department Head, Prof Emerita Maria CANABAL, because she promised that if I attended the World Congress in Lucerne, I would meet people who cared about the role that

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IFHE ANNUAL MEETING 2019

IFHE HOME ECONOMICS CONFERENCE 2019

**"CREATIVITY AND
INNOVATION IN HOME
ECONOMICS FOR
SUSTAINABLE
DEVELOPMENT"**

22nd March 2019

Trinidad

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Home Economics can play in solving the urgent problems faced by families around the world. I kept coming back to IFHE because I was thrilled to understand how our many differences were bridged by our shared love, of our discipline.

Just like the family gatherings that many of us will make time for in the coming month, we can debate our positions, advocate for our ideas, with the best will in the world because we know that we are joined by a shared love. I joined IFHE because there is nothing I love more than sitting down to a shared meal with people who know how much a shared meal matters, to learn and to plan for our future together.

I look forward to sharing a meal with each of you, at a Leadership Meeting, at the coming World Congress, at Council, in the years to come in the home that we are making for next generation.

Please make plans to join us at the 2019 Annual Meeting in a return to the delightful hospitality our Caribbean affiliates have prepared for us, this time in the Port of Spain, Trinidad/Tobago. Our colleagues in this warm and friendly part of the world are setting the table as we speak, despite the impact of flooding that has driven many citizens of these islands from their homes. We will be working closely with them to ensure that our meeting contributes relief to their situation.

The cycle of our World Congress, held every four years in different parts of the globe, means that we will return in 2020 to North America for the first time since 1988 to the dazzling city of Atlanta, Georgia, USA. This progressive city has a rich civil rights legacy and is home to not one but two Nobel Peace prize winners. Plans by our capable Congress Co-Chairs are unfolding in an exciting way and they are giving serious attention to the need to ensure access to the meeting from all parts of the globe. Look for the first call for papers in January 2019 and stay tuned to the website for more information in the coming year on travel planning (e.g. hotel reservations and invitation letters for visas).

No reflection on the year would be complete without a moment to pause for the sorrows of the year. We mourn the too soon passing of our esteemed President Sidiga WASHI. Our hearts go out to the many families who have lost someone they love in a senseless act of violence.

Gwendolyn HUSTVEDT, IFHE Acting President (2018 – 2020)

ON OUR OWN BEHALF - IFHE OBITURY NOTE PROF DR SIDIGA WASHI (1955 – 2018) – IFHE PRESIDENT 2016 - 2018



With deepest regret, we say good-bye to IFHE President Prof Dr Sidiga WASHI (2016 - 2018) who suddenly passed away on 3rd October 2018.

The IFHE and its members have not only lost a passionate and inspiring leader in the field of Home Economics, they also mourn a strong, intelligent and diplomatic woman, modest for herself and always looking after others' well-being. Her premature passing is a great loss for her family, the Ahfad University for Women in Khartoum and all IFHE Members around the world. The Federation has lost a President whose area of influence spanned the globe!

Sidiga's history with IFHE started as early as 1988 and since then, she has filled numerous positions with the federation and committedly led IFHE as President since 2016.

With gratitude, we remember the overwhelming hospitality Sidiga bestowed on our organisation by hosting the Federation's Council Meeting in Khartoum, in the spring of 2018. Those of us who were present at that meeting will remember fondly, the wonderful time we spent during that special time when we shared her professional space with her and her colleagues, at the Ahfad University for Women.

Although modest for herself, Sidiga acted as role model for many women. She influenced the lives of many and always encouraged young people to learn and to study. We will fondly remember her love and dedication to our Federation and Home Economics in general.

Find details of Sidiga's visit in Germany on page 9 and information about her career and condolences published at

<https://www.ifhe.org/membership-and-login/ifhe-membership/ifhe-membership-information/member-information/> and

**<http://www.auw.edu.sd/index.php/news-1/216-the-late-prof-sidiga-washi-s-memorial-ceremony>
(Memorial Service Ahfad University for Women on 3rd November 2018)**

SAD NEWS: WENDY MATTHEWS, UK PASSED AWAY...

Submitted by Jane LLOYD HUGHES, UK, IFHE Senior Advisory Committee

I have been asked to notify you of the death of **Wendy MATTHEWS** from the UK who died on 24th October 2018, aged 88.

Wendy was the Head of Home Economics for British Gas and a regular attendee of IFHE, Council and Congress. She attended the 1968 Congress in Bristol and when the Programme Committees were established, for many years she was a regular member of the Research Committee, attending the Annual Meetings in Paris for many years.

IFHE ANNUAL LEADERSHIP MEETING AND HOME ECONOMICS CONFERENCE 2019 – PORT OF SPAIN, TRINIDAD

Dear IFHE Members,

Don't miss the online registration for the Annual Meeting and Conference 2019!

The 2019 Annual Meeting and Conference takes place in **Port of Spain, Trinidad** from 18th – 22nd March 2019 and will be hosted by the Caribbean Association of Home Economists Inc. (CAHE) whom we sincerely thank for their hospitality and willingness to organise this event.

The Annual Meeting not only provides an excellent opportunity to network with other Home Economists from around the world but is the federation's working hub. **Programme Committee** members are called on to use the event to prepare their contribution for the XXIV IFHE World Congress 2020, Executive and Council Committees meet and IFHE thematic workshops are offered.

Highlight of the one-day Home Economics conference is a keynote of Professor Dr Donna



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PENDERGAST on the conference theme
“**Creativity and Innovation in Home Economics for Sustainable Development**”.



And don't miss the “**Journal Writers Workshop**” which was organised at the request of the 2018 Council Meeting and is conducted by Professor Dr PENDERGAST, Editor of the IFHE E-Journal, who will give insights on how to write a scientific paper.

Fees for IFHE Members are \$USD 185 for the Annual Meeting and \$USD 100 for the conference.

Online Registration will be open until 31st January 2019 under www.ifhe.org.

23RD BIENNIAL CONFERENCE OF THE CARIBBEAN ASSOCIATION OF HOME ECONOMISTS INC. (CAHE)

The Antigua and Barbuda Home Economics Association (ABHEA) is excited to invite all to the **23rd Biennial Conference of the Caribbean Association of Home Economists Inc. (CAHE)**. The Conference dates are the 12th - 17th April 2019 at the ADOMS Conference Centre, Factory Road, St. John's, Antigua.

There are many beautiful resorts and guest houses set in the natural majestic scenery of rolling green hills, pristine turquoise waters where all visitors can be comfortably accommodated.

For more Information please see under

<http://caribbeanhomeeconomist.org/event/cahe-23rd-biennial-conference-antigua/> or
<https://www.ifhe.org/regions/region-americas/information/>

XXIV IFHE WORLD CONGRESS 2020 – UPDATE DECEMBER 2018

By Bev CARD and Janine DUNCAN, CFCS, Co-Chairs IFHE Congress Organising Committee, USA



Planning continues as your IFHE-US colleagues prepare to welcome you to the United States.

The tentative program-at-a-glance is ready to download. A Letter of Invitation and Visa Information are also available. Be sure to note that there is a Pre-Congress for Educators. Also, new at this Congress is a Learning Day on the Move, which incorporates educational and technical excursions in and around Atlanta, including the University of Georgia-Athens into one day.

The Congress program is almost complete. Registration information will be available in January 2019. Abstract guidelines will be posted in January 2019. So now is the time to start planning to attend the next World Congress in 2020!

For more information go to [IFHE World Congress 2020](https://www.ifhe.org/ifhe/meetings/ifhe-world-congress-2020/) or <https://www.ifhe.org/ifhe/meetings/ifhe-world-congress-2020/>

OUR ACTIONS ARE OUR FUTURE. A #ZEROHUNGER WORLD BY 2030 IS POSSIBLE



The theme of this year's **World Food Day** on **16th October 2018** focused on the **UN Zero Hunger Challenge**, to which IFHE is an official participant. The Zero Hunger vision reflects five elements from within the Sustainable Development Goals (SDGs), which taken together, can end hunger, eliminate all forms of malnutrition, and build inclusive and sustainable food system. In a statement, IFHE highlighted the contribution, Home Economics can make towards achieving a world without hunger:

Hunger can be eliminated in our lifetimes. The International Federation for Home Economics (IFHE) unites researchers and practitioners in the field of Home Economics, Family & Consumer Sciences, Human Ecology and more, who are committed to make this become a reality. Home Economists

worldwide empower families and their communities to develop the capacity for agency. They act on different levels to achieve food security and sustainable consumption and contribute to a world without hunger:

- **Research:** Home Economics researchers create new knowledge for professionals and the wider society in the subjects of nutrition science, consumer behaviour, food literacy and household technology. They focus on challenges that include appropriate related diets, malnutrition, food allergy and intolerance, diet-related or food-borne diseases, food insecurity, food waste, clean cooking.
- **Counselling & Education:** Households as the smallest social unit develop human growth potential, secure human necessities and meet the basic needs of their members. Training in core competencies such as food and ecological literacy is key to the broader societal well-being. Home Economics education enables individuals, households and communities to improve food security, healthy eating, safe drinking water, sustainable food production and processing, as well as storage, sustainable cooking and avoidance of food waste.
- **Advocacy:** As an International NGO having consultative status with the UN since 2014, the International Federation for Home Economics (IFHE) supports the Zero Hunger Challenge. At country level, its members advocate for a strengthened commitment to reach the aim of zero hunger.



Home Economics follows a multi-disciplinary approach that aims at achieving optimal and sustainable living. Thus it contributes to the SDGs poverty reduction, health and well-being, education, water & sanitation, gender and responsible consumption. It focuses on households as key for transforming societies to acknowledge our global interdependence and the importance of enriching the quality of life for all.

In partnership with other stakeholders a #ZeroHunger world by 2030 is possible!

IFHE REGION OF EUROPE – FOUNDATION OF THE EUROPEAN ASSOCIATION FOR HOME ECONOMICS (EAHE)

By Franziska HONEGGER, IFHE Vice-President Region of Europe (2016 – 2020) & EAHE President, Switzerland

Within the frame of the conference of the IFHE Region of Europe, the foundation meeting of the **European Association for Home Economics (EAHE)** took place.

This association acts as the legal body for European IFHE Members. Legal status enables to apply for EU funds and most importantly provides liability advantages for future activities of the IFHE Region of Europe. The association is registered at the Bonn District Court under German law.

Two of the required three EAHE board roles are linked to IFHE EC Board roles: **President = IFHE Vice-President Europe = Franziska HONEGGER (- 2020); Vice-President = IFHE EC Member Region Europe = Amanda MC CLOAT (- 2022). Isa HASSELT from Germany acts as treasurer.**

The required biannual member assembly takes place within the regional meeting at IFHE Annual/Council Meetings or as part of an EAHE Conference. European IFHE Members can support the EAHE Board (no elected role). Current support comes from Karin HJÄLMESKOG from Sweden and Dr Jacob CHRISTENSEN from Denmark.

IFHE INVITED BY DOHA INTERNATIONAL FAMILY INSTITUTE QATAR TO DEVELOP A STATEMENT ON PARENTING

By Dr Christiane PAKULA, IFHE Treasurer General, Germany



The Doha International Family Institute (DIFI), in collaboration with UNICEF-MENARO, hosted the very successful International Conference on **“Parenting, Child Well-being and Development”** from 23rd – 24th October, 2018 in Qatar. Almost 200 experts from all over the world attended the conference with the focus on families and

children in the MENA region. Precedent to the conference, IFHE had been invited to join a core group which developed a Civil Society Statement on Parenting. The statement was officially adopted at the last day of the conference.

The conference started with messages from Ms Noor AL-MALKI AL-JEHANI, the Executive Director of DIFI, Mr Geert CAPPELAERE, Regional Director, UNICEF MENA and a keynote address from His Excellency Eissa AL-NUAIMI, Minister of Administrative Development, Labor & Social Affairs, Qatar.

During the opening plenary session, a panel of four experts spread out the theme of the conference. Dr Ghassan ISSA, Director of the Arab Network for Early Childhood Development referred to the Doha declaration on the rights of

children, published in 2016. Researchers Dr Aisha YOUSAFZAI and Dr Angela ABELA reported about projects on child well-being in Pakistan and Malta. Dr Ibrahim AL-KHULAIFI, Professor at the Kuwait University shared experiences from his work with families and early childhood programs. Based on his observations, he claimed a driver license for parents.

Two concurrent sessions were dedicated to the subjects of supporting working parents and parenting in humanitarian settings. The latter discussed matters on early childhood development of children in war, crisis and violence. Dr Aala EL KHANI, consultant at UN Office on Drugs and Crime, Ms Katie MURPHY, Senior Technical Advisor for ECD and IRC, Ms Munna ABBAS, head of Mission Plan International and Mr Amid SEN, Senior Regional Protection Officer, UNHCR MENA presented projects and best practice examples from Afghanistan and Syria. The foremost task in the region is to educate and enable care givers to help traumatised children suffering from angst, sleep problems, depression, being afraid of loud noise or bright lights. They pointed out that help must be delivered in a transparent and reliable way to ensure people living in refugee camps that shelter, food and water will be provided as long as it is needed. In the afternoon two concurrent sessions took place discussing issues of parenting in the Digital Era, and parental conflicts and absence. Furthermore, research outcomes of the **OSRA Grant** on parenting in the Arab World were presented. Dr Yousef S. DAOUD, Ass. Professor at the Doha Institute for Graduate Studies showed his work about the reciprocity of violence exposure in Palestinian adolescents and teenagers. Ms Jennifer DAVIS analysed differences in parenting between Qatari and non-Qatari parents with multiple culture backgrounds. She found that what people admire in parents is the same all over the world: being patient, treating

each child individually and setting rules without too much authority. The third presentation was given by Dr Said Al DHAFRI, Associate Professor at the Sultan Qaboos University in Oman. His scientifically sound research showed the influence of parenting style (authoritarian, authoritative or permissive) on the achievement of students.

The first day closed with a session dedicated to the situation of Syrian refugees in Jordan refugee

camps. The panelists Mr Eduardo Garcia ROLAND and Ms Sajeda ATARI, both UNICEF, Ms Alia ARABIAT, Jordan Ministry of Education, Mr Rashad KEILANI, Jordan Ministry of Awqaf and Islamic Affairs and Mr Fawaz MAZRAHAWI, Director of Islamic Center Charity Society in Jordan stressed the need of co-operation between Governments, NGOs and Mosques for the benefit of children and their families living in Jordan refugee camps. They showed the Jordan way from individual actions towards a joint action campaign.

The second day started with a plenary session. Dr Frances GARDNER, Professor of Child and Family Psychology, University of Oxford, Mr Ignacio SOCIAS, Director of Communication, IFFD, Dr Jamie LACHMANN, Co-founder of the NGO Parenting for Lifelong Health and Dr. Zulkifli ISMAIL, Chairman of the Positive Parenting Programme discussed costs and benefits of parenting education programs. The plenary session was followed by four concurrent sessions on parenting children living with disabilities, parenting children with behavioral problems, best practices of parenting in East Asia and the Pacific, and parenting across the Arab region. During the latter four panelists, Dr Anis Ben BRIK, DIFI, Dr Batoul KHALIFA, Qatar University, Dr Mustapha ACHOUI, Arab Open University and Dr Khadija

MOUFID, Center for Family Studies and Research in Values and Law, discussed on social changes in the Arab region and challenges Arab families are exposed to, which among others are: rising divorce rate, rising rate of unmarried male and female, changes in housing (from living in villas to living in flats), decrease of living in extend

families. The experts complained about lacking evidence based studies and demanded extended scientific research on the Arab family. Parenting programs should be built on scientifically profound

knowledge and standards, in order to ensure the quality of the help. The closing session of the conference was dedicated to the Civil Society Statement on Parenting, which has been developed by a core group of stakeholders under the leadership of DIFI (**see full statement under www.ifhe.org**).

When launching the Statement, the DIFI Executive Director, Ms Noor AL-MALKI AL-JEHANI stressed that the declaration is not the end of the conference but, the beginning of a long-lasting, fruitful co-operation of experts on parenting and families for the well-being of children worldwide. The declaration shall provide the base for the celebrations of the **30th Anniversary of the Year of the Family in 2024**.

It has been a great opportunity for IFHE to be invited to join the workshop and to co-work on the development of the Civil Society Statement on Parenting. Contributing to the discussions from the Home Economics point of view and sharing experiences with experts from other disciplines was rewarding. Under the strong and competent leadership of DIFI the work will go on. It is intended to reinforce this newly build co-operation by annual meetings of the core group. The IFHE Network will have the opportunity to grow in the MENA region and the co-operation will also reach out to other regions of interest worldwide.



LATE IFHE PRESIDENT SIDIGA WASHI'S VISIT TO GERMANY

By Annette PTASSEK, IFHE Executive Director with Input from Prof Dr Barbara FREYTAG-LEYER

End of August 2018, just a few weeks before her untimely passing, Sidiga WASHI together with Christiane PAKULA visited the IFHE Office and laid the ground to intensify IFHE's cooperation with other institutions. We were excited by the interest our counterparts took in IFHE and I would like to share a few impressions of the visit with you.

On the first day, the **WHO European Center for Environment and Health** welcomed us and we had a lively discussion with its Acting Head and several of their staff, where we identified possible areas for cooperation in the organization's "**Water and Climate**" and "**Living and Working Environments**" departments. Leaving the heavily secured Bonn UN Compound, we continued on to a beautiful villa at the river Rhine where the **UN SDG Action Campaign Global Campaign Centre** is situated. In a meeting with the newly appointed head and her staff, we were offered access to a sustainability monitoring tool for scientific institutions.

(Photo: Rainer STAMMINGER, Germany)



On the subsequent days, we had a meeting with the head of the Department Agenda 2030 within the **German Federal Ministry for Economic Cooperation and Development**, where we profited from Sidiga's experience with high level government networks. And we were invited to a presentation of two sustainability initiatives of **German Federal Enterprise for International Cooperation (GIZ)**, where we agreed a follow-up meeting.

(Photo: Helga KEIL, Germany)



Not surprisingly, we felt most "at home" during our visit to the **Department of Household and Appliance Technology at the Faculty for Agriculture of University Bonn**. Prof Dr Rainer STAMMINGER and Dr. Jasmin GEPPERT welcomed us in their premises, presented their activities and gave us an interesting tour through the laboratory.

After having attended the EAHE Conference in Osnabrück, Sidiga WASHI also had the opportunity to visit the **University of Applied Sciences in Fulda**. Vice President Prof Dr Steven LAMBECK informed her about the university development and the newly constructed buildings. Prof Emerita Dr Barbara FREYTAG-LEYER presented the department of Nutritional, Food and Consumer Sciences and the study programmes of the department, especially the Masters in English "International Food Business and Consumer Studies" and "Sustainable Food Systems".

NEWS FROM THE IFHE REGIONS – REGION OF AFRICA

8TH NATIONAL CONFERENCE OF HOME ECONOMICS PROFESSIONAL ASSOCIATION OF NIGERIA (HEPAN)

By Prof Dr Patricia MBAH, IFHE Vice-President Region of Africa, Nigeria

The 8th National Conference of Home Economics Professional Association of Nigeria (HEPAN) held 24th to 28th October, 2018 at NIEPA Ondo, Ondo State, Nigeria.

The Conference Theme was “**Family Dynamics: A Home Economics Perspective of Building A Strong and Peaceful Nations Across Boundaries**” and over ten (10) sub themes covering different aspects of Home Economics all gearing towards sustaining a peaceful family that will metamorphous into a peaceful society and nation respectively.

Over ninety two (92) Home Economics Professionals were in attendance physically with over 100 registrants for the conference. The plenary sessions were quite educative and the award night was awesome as three (3) Professors received fellowship award. The conference was also a membership drive forum to sensitise Nigerian Liaison to join IFHE.



(Photos: Patricia MBAH, Nigeria)

IFHE REGION OF THE AMERICAS OF – 15TH CANADIAN SYMPOSIUM FOR HOME ECONOMICS 2019

By Kerry RENWICK, IFHE Vice-President Region of Pacific, Australia/Canada

“Home Economics | Family Studies | Human Ecology | Family & Consumer Science Education: Issues & Directions”

The 15th Canadian Symposium for Home Economics is being held in Vancouver, British Columbia on the University of British Columbia campus from February 22nd - 24th, 2019.

You can view details about the weekend here on the **CSXV website** under <https://www.ca-symposium.com> and have a look under <https://www.ca-symposium.com/papers/> to submit a paper. For registering for the symposium please have a look under <https://www.ca-symposium.com/register> or under <https://www.ifhe.org/regions/region-americas/information/>

NEWS FROM THE IFHE REGIONS – REGION OF ASIA

DEVELOPMENT AND INNOVATION OF HOME ECONOMICS NUTRITION EDUCATION IN CENTURIAL GINLING College, China

*By Prof Dr Bang-Quan JIN, Ginling College of
Nanjing Normal University, China*

Ginling College (GC) looks back on a history of over 100 years. Entrusted by United Board for Christian Colleges in China, Mrs Lawrence THURSTON had spent two years to prepare a Higher Education School for women in China and started recruiting the first girls to Ginling College in autumn 1915. Since then, the Ginling College “**Home Economics - Nutrition Education**” has gained reputation in China and worldwide, due to its distinguished educational philosophy and outstanding graduates in US, UK, China and other countries.

In her inaugural speech in November 1928, president, Dr Yi-Fang WU outlined Ginling College educational philosophy: “Ginling College devotes to educate a large number of women leaders with perfect personality and dedicated spirit for our society. Following this way, we can keep up our **GC** independence and great development; improve **GC** reputation in the world continuously.”

Over the years, many GC students contributed to improve human health and have got outstanding achievements and awards. For example, Mrs Cai-Yun YAN is the first female nutritionist in China. She assisted her husband, Professor Dr Xian WU, to establish Biochemical Science in China in the 1930s. Then she studied food chemistry, human and child nutrition in the US. Dr Gwei-Djen LU finished her PhD study and went to the University of Cambridge UK, as a collaborator assisted Professor Dr Joseph NEEDHAM to edit and publish “**Sciences and Civilisation in China**”. Professor Dr. Mei-Yun LI was a pioneer of Child Nutrition Education in China, publishing the famous textbook “**Child Nutrition**”. She served

GC and Nanjing Normal University during her lifetime.

Due to Dr Yi-Fang WU’s suggestion, GC kept up recruiting girls and since 1987 is a dependent college of Nanjing Normal University. “**Nutrition Education**” has recruited students since 1990. Until 2016, about 1000 students graduated with a Master’s Degree or Bachelor’s Degree. Most of them, working in various fields, have contributed to great achievements for human health and food science. Today, the GC education philosophy changes, following the requirements of the Ministry of Education and development in China. The Nutrition direction and teaching plan is transforming step by step. Its direction changes towards Food Nutrition Science, towards Food Science and Technology of Home Economics. The content of its teaching plan also experiences innovation. With the exception of nutrition and medical theoretical knowledge, it includes professional practice of food processing and social services to increase the students’ specialised skills and vocational consciousness. It encourages them going to local communities or old age homes to help someone in need, to spread health and nutrition knowledge to improve living quality.

OSRA FAMILY RESEARCH GRANT

The **OSRA Grand** is launched by the **Doha International Family Institute and the Qatar National Research Fund**. It provides funding for basic and applied research targeted at developing a knowledge base in Arab families, including comparative and policy oriented research. All researchers and practitioners occupied with studies in the Arab region are invited to submit project proposals and apply for funding.

The next call will be open for January 2019.

For more information please go to:

<http://www.qnrf.org/en-us/Funding/Research-Programs/Joint-Funding-Research-Program-JFRP/Osra>

REPORT FROM THE JILIN HOME ECONOMICS ASSOCIATION CONFERENCE 2018, CHANGCHUN, CHINA

By Dr Gertraud PICHLER, IFHE President of Honour, Austria

From 8th – 11th September, 2018 the Jilin Home Economics Association in cooperation with the College of Humanities, Agricultural University organised the Annual Academic Conference with the theme “**Promoting Human Being Welfare, practicing Sharing Development**”.



I received in June 2018 an invitation letter to attend this conference to be a keynote speaker. The invitation was forwarded to me by the President of the Jilin Home Economics Association Prof CHEN; she is also the Vice President of the Jilin Agricultural University. Prof GAN from Ginling College in Nanjing had been the contact person.

I was very much honoured to be invited for the second time to such an important event in China.

The Conference took place at the Jilin Agricultural University in Changchun, the capital city of the Jilin Province. The conference was

planned after the 70th Anniversary of the Agricultural University. I also was invited to attend all the events related to this important celebration.

At the Home Economics Conference topics presented about human family's sustainable life and development, social care under different human life cycle, effective application of IT in daily life, the role of service industry in the socialisation of family function. The goal was to develop a common vision about the sustainable home development in the sharing economy era. My theme was “**Aspects of the Worldwide Development of Home Economics**”. I concentrated on three major issues: “**The Body of Knowledge**” (USA), “**The Transdisciplinary Professionalism for Home Economics**” (Canada) and “**The Role of Philosophy in Home Economics**” (Canada, Finland). In 30 minutes I only could present important concepts. One of the very important issues for Chinese Home Economics Education and Research is to get enough support by Federal and Regional Governments. Like in many other Asian countries the ageing development of human beings is also present in China and a big issue. For development it needs institutions to recognise and develop programmes. Home Economics can provide such needed qualifications.

In addition to the key paper presentations three parallel Sub-forums were held. I attend the one on “**The Development and Professional Training Mode of Home Economics**”. I was able to present the IFHE 2008 - 2018 programme and contribution of the last 10 years (Video). I presented important information's about IFHE and how to become a member. I also presented the IFHE Project ProfESus “**Focus on Sustainability for Professionals**” and gave information about the upcoming IFHE World Congress in Atlanta 2020.

With the members of the Department for Home Economics I was asked to participate in a meeting to answer a number of questions about Home Economics, about the possibility to develop networking between Chinese Home Economics Colleges and Universities, about possible student and teacher exchange, about common projects within European institutions. The Chinese Home Economics Association and Faculties are very eager to stretch out into other Regions of the World. Ginling College in Nanjing would be interested to organise an IFHE Event in the near future.

IFHE should encourage more Chinese individuals and organisational members to join the organisation and I believe there is a great opportunity for IFHE.

NEWS FROM THE IFHE REGIONS

THE PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA) CONDUCTED the 70TH NATIONAL CONFERENCE AND TRAINING

By Albert M. ROSARDA, PHEA Publications Committee Chairperson, PHEA Vice President, and ARAHE EC for SEA, Philippines

The Philippine Home Economics Association (PHEA) President Susana V. GUINEA with the PHEA Board of Directors conducted the 70th National Conference and Training (NC and T) last October 19th – 21st, 2018 at the Legend Hotel, Puerto Princesa City, Palawan. The theme of NC and T was “**Millennial Innovations for Elderly Well-Being: A Challenge for Home Economists Towards Sustainable-Living**”.

Chaired by PHEA Assistant Treasurer Mrs Manuelita P. REYES, a tree planting activity was conducted to start the three-day NC and T.

Dr Elsie TIROL-BARRIOS the Schools Division Superintendent of Puerto Princesa City, Palawan, Philippines welcomed the more than eight hundred participants during the Opening Ceremony.

PHEA through their President Mrs. Susana V. GUINEA and Mr Albert M. ROSARDA the EC for South East Asia of the Asian Regional Association for Home Economics (ARAHE) gave a Posthumous Award to the family of the late Dr Helena Zoila T. BENITEZ for her service to the Filipino people and acknowledging her contributions as the Philippine Home Economics Association Founding President, as a Senator, as a Pioneer Environmentalist, and as an icon in education.



The certificate of bringing back PHEA into her original home – the Philippine Women’s University (PWU), the home of Dr BENITEZ was also signed for and in-behalf of Dr Jose Francisco B. BENITEZ, PWU President by Mrs Lydia Francisca BENITEX-BROWN, PWU Trustee Member and Director for Media, Alumni Relations and Communication Arts Center.

Dr Jenilyn Rose B. CORPUS, Schools Division Superintendent of DepEd Manila, Philippines delivered the Keynote Address. Ms Maria Gracia “Joy” A. FULGENCIO of St. Luke’s Medical Center Global City was this year’s Plenary Speaker. Mrs Aida H. RONDILLA the Curriculum Implementation Division Chief Supervisor of DepEd Manila and also a PHEA National Coordinator explained the rationale and mechanics of the presentation of best practices annual presentation. Mrs RONDILLA also presented the Best Practices of the Senior High School in the Division of Manila. Mr Carlos Alexander S. RIGON presented the Best Practices of the Implementation of the Gulay sa Paaralan at the Division of Las Pinas City, Philippines.

(Photo: Dr Elsie TIROL-BARRIOS (second from right) Puerto Princesa City Palawan, Schools Division Superintendent with (from left to right) Mrs Christine B. BANZUELA - PHEA Corporate Secretary, Mr Albert M. ROSARDA – PHEA Vice President and EC for South East Asian countries of ARAHE, Mrs Susana V. GUINEA – PHEA President and Mrs Manuelita P. REYES – PHEA Assistant Treasurer during the courtesy call at DepEd Puerto Princesa City)

Mr Albert M. ROSARDA, the Prefect of Discipline and TLE and ICT faculty of the Junior High School of Colegio de San Juan de Letran Manila served as the plenary session's moderator. The concurrent sessions gave the participants the opportunity to have various hands-on trainings on the different areas of Home Economics and its allied discipline.

With membership of over a thousand both in the academe and in the corporate world, the Philippine Home Economics Association has a strong affiliation with the International Federation for Home Economics (IFHE) and the Asian Regional Association for Home Economics (ARAHE).

The Philippine Home Economics Association (PHEA) after having founded in 1948 by the late Dr Helena Zoila Tirona BENITEZ has grown and developed into a national non-government organisation bringing together individuals, institutions, and organisations in order to improve Home Economics Education and its allied discipline.

NEWS FROM THE IFHE REGIONS – REGION OF EUROPE

SUCCESSFUL EUROPEAN CONFERENCE

By Franziska HONEGGER, IFHE Vice-President Region of Europe, Switzerland

In collaboration with the **University of Applied Sciences Osnabrück**, the European Region of IFHE hosted a successful conference 30th & 31st August 2018 in Osnabrück, Germany. Over 80 delegates from 15 countries gave their time and resources to attend and to contribute. They used the excellent network opportunities and debated what is going on in the various fields of Home Economics, across Europe.

In a greeting message Barbara OTTE-KINAST, the Minister of Lower Saxony for Food, Agriculture and Consumer Protection, highlighted the increasing importance of Home Economics due to

social and demographical changes. As a dedicated Home Economist herself, she uses her position to “bring Home Economics back to the people”.

Among other activities by establishing a Center for Nutrition and Home Economics in Lower Saxony. The minister was honoured to welcome IFHE President Prof Dr Sidiga WASHI from Sudan. This honour was also expressed by Franziska HONEGGER, IFHE Vice-President Region of Europe, who chaired this conference.

The schedule presented a series of keynote addresses, together with concurrent sessions featuring 25 oral and 12 poster presentations, putting the spotlight on the wide array of Home Economics activities happening in Europe. In her opening keynote, Prof WASHI spoke about the role of the IFHE in fulfilling the United Nations (UN) Sustainable Development Goals. She addressed the third goal of the SDG “**Health and Well-being**” in particular and provided options for action from the view of Home Economists to achieve this goal.

The second keynote was dedicated to experiences of more than 30 years working in Home Economics. Prof Dr Elisabeth LEICHT-ECKARDT wittily knitted events in European history together with topics of Home Economics occurring at the same time. In her keynote titled “**Taste Education in Home Economics - a new Paradigm for Food Education**” Prof Dr Karen WISTOFT from Denmark introduced a striking concept for nutritional education in schools building on a model of seven basic taste dimensions.

The concurrent sessions were structured along seven topics featuring presentations of a wide array of research and practice activities. There was for example Martina ERJAVŠEK from the University of Ljubljana presenting her research on “**Teachers’ Attitudes towards the Significance of Home Economics Literacy in Reference to the Needs of Society**”.



Or Kolbjørn ENGE, a primary teacher from Norway, presenting on “**Entrepreneurship through Pupil operated Restaurant Management**”, a practice activity in which twelve-year-old students run a restaurant hosting up to 300 guests.

A concluding plenary discussion highlighted, that Home Economics in Europe still has to work on its visibility to enable the positive impact of this field in times of changing societies.

The various keynotes and presentations were excellent and the great effort and dedication both junior and senior researchers and practitioners put in their work electrified the audience and fostered lively discussions in break times.



These discussions continued in the accompanying social programme. This included a welcome reception at the unique WABE Centre, where the delegates were addressed by Prof Dr Andreas BERTRAM, President of the University of Applied Sciences Osnabrück. And a civic reception at Osnabrück city hall including a history lesson by the mayor and a casual conference dinner in a typical German brewery restaurant.

Photo 1: Conference Delegates

Hence, the conference's aim to highlight what is going on in the various fields of Home Economics whether it is in industry or academia, research or practice and by whatever name was fully reached.

On behalf of the whole Organising Committee I would like to express my thanks to everyone who made this conference a success!

Photo 2: f. l. to r.: Mayor of the city of Osnabrück Burkhard JASPER, Franziska HONEGGER, Prof Dr Sidiga WASHI, Prof Dr Elisabeth LEICHT-ECKARDT

(Photos: Mathias ECKARDT, Germany)

REQUEST FROM SWISS IFHE SECTION

By Franziska HONEGGER, IFHE Liaison Switzerland/Chair Swiss IFHE Section & IFHE Vice-President Region of Europe, Switzerland

To enhance the visibility of Home Economics, the Swiss IFHE Section is collecting **international testimonials** in the form of answers to the question: “**Home Economics is important because...**”

We would love to have your answer!

Please provide it via this link: (open until December 31st 2018)

<https://survey.webcenter.ch/limesurvey2018/index.php/632843?newtest=Y&lang=en>

CALENDAR OF EVENTS

2019

5th – 7th February

2nd Global Conference of the Sustainable Food Systems Programme

“Good Food for people and the Planet – Working together towards 2030”

hosted by the Ministry of Agriculture and Livestock of Costa Rica
San José – Costa Rica

19th – 21st February

Center for Financial Planning

“2019 Academic Research Colloquium for Financial Planning and Related Disciplines”

Renaissance Arlington Capital View Hotel – Arlington, VA, USA

22nd – 24th February

15th Canadian Symposium for Home Economics

“Home Economics | Family Studies | Human Ecology | Family & Consumer Science Education: Issues & Directions”

University of British Columbia, Vancouver Campus – Vancouver, BC, Canada

18th – 22nd March

IFHE Annual Leadership Meeting and Home Economics Conference 2019

“Creativity and Innovation in Home Economics for Sustainable Development”

hosted by the Caribbean Association of Home Economists Inc. (CAHE)
University of the West Indies - Port of Spain, Trinidad, West Indies

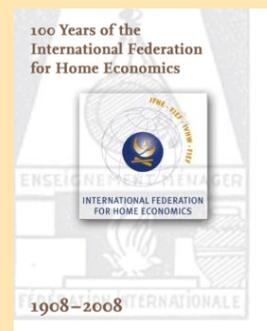
27th – 28th March

The Vanier Institute of the Family

“Families in Canada Conference 2019”

Infinity Conference Centre – Gloucester, Ontario, Canada

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Order forms can be downloaded from the IFHE Website or use the online order form under <https://www.ifhe.org/publications/ifhe-special-publications/ifhe-history-book-dvd/>.

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HOME ECONOMICS NEWS

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